

## Social Responsibility Policy

The hotels Sentido Galosol, Sentido Galomar and Alpino Atlantico are committed to ongoing contribution to development in the environment in which it is inserted, a sustained **ENVIRONMENTAL, SOCIAL AND ECONOMIC** involvement and **SOLIDARITY** with the community.

We contribute to improve the quality of life, greater satisfaction, by creating several actions and initiatives to support the community, especially relevant within the current economic context.

We assume the commitments to fulfill our social duties as a company.

### We promote the local economy

- We enable and encourage **jobs to locals**;
- We choose, whenever possible, local **suppliers** duly *certificated and qualified*;
- We share and maintain a partnership with a local touristic animation company in the field of nature activities.

### We encourage and value education

- We belong to the *Educative Community of Caniço* enabling **trainee programs** for the students;
- In a partnership with the Regional Directorate of Professional Qualification by means of trainee programs, we integrate students with **learning** disabilities so they can **integrate into working life**.

### We are solidary

- We conduct **partnerships** with animal solidarity associations like “Animad”;
- We work together with Social Solidarity Associations, namely “ABRAÇO” and “Centro da Mãe”;
- In partnership with our gym “Galo Active Health Club” we help the local community;
- In partnership with local entities (for example the City Hall) we help the local community.

## We care about our employees

- We **re-educate, involve and sensitize** our employees in the context of *social* responsibility;
- We **protect** their health and ensure their safety;
- We invest in **better work conditions**;
- We promote their professional development and skills.
- We treat everyone equally.

## Foster and strengthen communication and customer relations

- We **communicate** and **sensitize** our clients about our social actions by involving them in those actions;
- We provide to our clients up-to-date information about our environmental actions;
- We raise donations from guests to support a local social solidarity association - campaign €1 per check-out.

## We protect the environment

- We **comply with the legislation**;
- We always act in a way to **minimize the environmental impact**;
- We *reduce, reuse and recycle* the production of **waste**.
- We sensitize to environmental education and the need for the protection of Madeira's endemic forest in partnership with the "Association of the Ecologic Park Friend's"